

FOR IMMEDIATE RELEASE

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Advice Media, LLC
1389 Center Drive
Park City, UT 84098
(435) 575-7470
www.advicemedia.com

ADVICE MEDIA EXPANDS LEADERSHIP IN DIGITAL MARKETING SERVICES BY ACQUIRING MEDNET TECHNOLOGIES

PARK CITY, UT - Advice Media will further expand its digital marketing operations and services for healthcare professionals with the acquisition of MedNet Technologies. The talented team at MedNet will be joining Advice Media to provide the best patient acquisition and retention solutions for their respective clients.

Advice Media, the industry leader in digital marketing for healthcare professionals, continues its strategic growth with the acquisition of MedNet Technologies. The deal joins the acquisition of Everyday Doctors in November 2013 and E6 Interactive in February 2014. Advice Media has proven its ability to effectively incorporate new clients by leveraging current processes to provide optimal results for new and existing customers.

Shawn Miele, Advice Media CEO, commented on the acquisition, “MedNet Technologies was one of the first companies in the world to provide digital services to medical practices. With 17 years of operating history, MedNet has built a tremendous team of talented people and services many marquee medical practices.”

Miele continued, “We’re pleased to welcome both MedNet’s employees and customers to the Advice Media family. We’ll be focusing on integrating best practices from MedNet with those of Advice Media to create even better service delivery for our customers.”

MedNet’s employees, located primarily in Melville, NY, will be joining Advice Media but maintaining their current offices to foster a seamless transition. Preserving the local office also allows the MedNet team to continue providing world-class customer service to their clients without any service interruption. Jack and Chris Pellman, MedNet founders, will both be pursuing new endeavors. The remainder of the MedNet team, including designers, developers, and digital marketing specialists, will be joining Advice Media.

“My brother Christian and I are thrilled about the acquisition by Advice Media.” said MedNet President and CEO, Jack Pellman. “MedNet’s historical strength in website design and development will now combine with Advice Media’s extensive online marketing services for

healthcare practices. Without a doubt, medical and dental providers will now have the broadest choices and finest services when considering a digital agency for their practice.”

Since 1998, MedNet Technologies has been designing, managing, and marketing websites for healthcare professionals throughout the United States and abroad. With a diverse portfolio of over 2,000 clients, MedNet offers online solutions for practices and organizations of all sizes — from individual providers to multi-discipline medical groups. Clients include many of the most well-respected healthcare professionals in the world.

About Advice Media, LLC

Since 1998, Advice Media has provided healthcare professionals with comprehensive digital marketing services to help them expand their practices and attract new patients. An integrated strategy encompasses website design and management, mobile readiness, email marketing, SEO, SEM, social media, directory services, blogs, reputation management, video production, and performance tracking. The company maintains offices in Park City, UT, Melville, NY, Houston, TX, and Porto Alegre, Brazil.

For more information, contact Alexis Brown - email alexis.brown@advicemedia.com or call (435) 575-7477.